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FOR IMMEDIATE RELEASE

Joye Law Firm Announces New Managing Partner

NORTH CHARLESTON, S.C., Nov. 13, 2007—Ken Harrell has been elected as the managing partner of Joye Law Firm, LLP. Mr. Harrell has practiced law with the Joye Law Firm for 14 years, during which time he has managed the law firm's workers' compensation and pharmaceutical product liability departments. During the last few weeks, Mr. Harrell also has been elected as an officer for Injured Workers Advocates and he has been appointed to the Elections Committee of the South Carolina Trial Lawyers Association.

"We're proud of the service that we've provided to thousands of South Carolinians since 1968 and I feel confident that Ken will help us build on that tradition of service," said Reese Joye, the firm's founding partner.

About Joye Law Firm

Based in North Charleston, S.C., Joye Law Firm has been fighting to help people face legal challenges since 1968. The firm has 10 experienced attorneys—with a combined litigation experience of more than 130 years—and more than 30 paralegals and other staff members. Their commitment to excellence is confirmed by the receipt of Martindale-Hubbell's highest legal rating (AV). In 1997, Joye Law Firm received national acclaim when it represented a family whose child died as the result of a defective door latch on a minivan. The jury returned a verdict of \$262.5 million, which was the largest personal injury verdict ever against an automobile manufacturer in the United States at that time. This verdict remains the largest personal injury case in South Carolina. Visit www.joyelawfirm.com to learn more.

NOTE: A photograph of Ken Harrell is available upon request.

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